

DEC 07 2006

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Pages:	Cover + 1 = 2	Date:	December 8, 2006
From:	Georgann S. Grunebach Assistant General Counsel	Fax:	(310) 964-0941
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*Georgann S. Grunebach*  
Georgann S. Grunebach, Reg. No. 33,179  
(Printed Name of Person Signing Certificate)

December 8, 2006  
(Date of Signature)

**Attention: Commissioner for Patents****Attorney Docket No. PD-980142**

Please find attached Re:

Serial No.: 09/492,725

Filing Date: January 27, 2000

> AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY PTO/SB/84  
(1 page)

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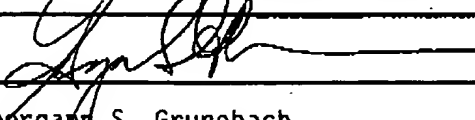
In re Application of:	Robert Arsenault et al.	
Application No.	09/492,725	
Filed:	January 27, 2000	
Title:	System and Method for Transmitting, Receiving and Displaying Advertisements	
Attorney Docket No.	PD-980142	Art Unit: 3622

The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. (Note: pursuant to 37 CFR 10.57(c), a practitioner cannot authorize other registered practitioners to conduct interviews without consent of the client after full disclosure.) Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 CFR 1.34:

Name	Registration Number
Mark G. Hanley	44,736

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SIGNATURE of Practitioner of Record

Signature		Date	December 7, 2006
Name	Georgann S. Grunebach	Registration No., if applicable	33,179
Telephone	310-964-4615		

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